



National Council of Jewish Women
Greater Philadelphia Section

A FAITH IN THE FUTURE.
A BELIEF IN ACTION®

May, 2015

Bulletin

Please respond promptly
to the flyers inside



PRESIDENT'S MESSAGE

As we approach Mother's Day, I write this message dedicated to and in honor of today's women of NCJW, those who have come before us and those who will come after us. In Pirket Avot we are told that "social justice is essential to human survival" and that "justice for the poor and powerless determines the quality of a society and is a barometer of its destiny". It is no surprise to me that women, and specifically Jewish women, have always been at the forefront in promoting social justice. We can trace the roots of this spiritual vision, resolve and leadership of women back to our prophet Miriam. Miriam was a woman of vision who

linked worlds by bringing Pharaoh's daughter to Yocheved. She saw a bridge when others saw a chasm and danced across the sea with former slaves singing songs of freedom. (paraphrased and quoted from Or Ami's Women's Seder). Our organization, NCJW, the oldest Jewish Women's Organization in this country has always been ahead of the the times in championing the needs of women, children and families while courageously taking a progressive stance on such issues as child welfare, women's rights, reproductive freedom and other social justice initiatives. In my recent reading, I have come across many references to the early work of NCJW. In The Boston Girl, I read that NCJW came out against lynching well before other anti-lynching movements in this country, even before Leo Frank was lynched in Georgia, back in 1915. It is no surprise to me that today NCJW has been at the forefront in combating Sex Trafficking in our community, a modern day form of slavery.

So, I honor all of you who, I know, will continue the work that needs to be done. May Miriam's spirit, nourish the women of future generations who, I believe, will play a key role in healing a fractured world.

Happy Mother's Day to all.

Warmly,
Sandy Fryer

Officers for 2014 - 2015

The following is a proposed slate of officers to be voted on by the membership at the May meeting. Their terms will begin in June.

President	Sandy Fryer	Fund Raising VP	Charlotte Schwartz
Program VP	Susan Horwitz, Barbara Nussbaum	Treasurer	Pearl Tragash
Membership VP	Wendy Rader, Judy Fried	Financial Secretary	Diane Morgan
Membership- Retention VP	Rita Pruzan	Recording Secretary	Celia Rothkopf
PACS VP	Sherry Kohn	Corresponding Secretary	Bobbie Berman
(Public Affairs Community Service)			

Thank you to Diane Steinbrink, chairperson and her committee, Zelda Stern, Rhena Kelsen, Joyce Krasnoff, Charlene Kurland, Barbara Nussbaum, Nora Boardman and to our President, Sandy Fryer who hosted the meeting.

SAVE THE DATES

Thursday, April 23	7:30 p.m.	Keneseth Israel	Philadelphia Sinfonia Concert
Tuesday, April 28	8:00 a.m.	Taste of Culture	9/11 Memorial & Museum
Tuesday, May 19	11:30 a.m.	Keneseth Israel	David Warren Former U.S. Treasury Agent
Wednesday, May 20		Taste of Culture	Masonic Temple Tour
Tuesday, June 9	11:30 a.m.	Meadowlands CC	Closing Luncheon and Installation of Officers Program: Rabbi Deborah Zecher In Concert: Celebrating the Great American Songbook
Thursday, June 11		Taste of Culture	Framing Fraktur at the Main Philadelphia Library.

Public Affairs Community Service (PACS)

Greater Philadelphia Section at Day of Action in Harrisburg

On April 13, four of us represented NCJW at Planned Parenthood's annual Lobby Day in Harrisburg. We learned that as of last year, the Women's Health Caucus of legislators (a bi-partisan group from both House and Senate) decided to broaden their approach in their effort to get bills passed.

Recognizing that women's health and well-being are not a priority in PA, the Caucus developed a comprehensive list of goals, known as the Agenda for Women's Health. The Agenda focuses on policies that promote positive health outcomes for women and families and put an end to the health inequities women face. Examples of the kinds of bills we believe everyone can support include:

- Sanitary conditions for nursing mothers
- Workplace accommodations during pregnancy
- Protection from sexual harassment
- Closing gaps in healthcare for women veterans



Proud NCJW Day of Action participants. Lynne Jacobs, Linda Lempert, Sherry Kohn and Sandy Fryer

Three hundred advocates around the state, wearing bright pink T-shirts visited legislators' offices, attended panel discussions, and participated in a big rally in the capitol rotunda. We welcome more of you to join us next year!

In the future all our NCJW members will be getting advocacy alerts to call your state representative and state senator to advocate for specific bills pertaining to the women's health agenda. We met with some state legislators who are members of the bi-partisan Women's Health Caucus who explained that since so many bills cross the desks of state legislators, if you want something passed, it is necessary to get and sustain the attention of your legislator. It's the "squeaky wheel that gets the most oil."

Are you (or do you know) a woman who is getting health insurance through the exchange? The Raising Women's Voices Coalition (which includes NCJW) would like to hear your comments. We are holding a "talk back" session on Wednesday May 13 at 6 PM in Center City. For further info or to register, contact Diana Marques - dmarques@womensway.org

Happy that We're Getting HIPPY-er by the Day!

Home Instruction for Parents of Preschool Youngsters (HIPPY) is a parent involvement, school readiness program that helps parents give their three, four, and five year old children a lifelong love of learning, and prepares them for success in school and beyond. NCJW-Greater Philadelphia Section members Eleanor Levie and Elaine Kline have made this program their main volunteer focus because they see HIPPY as the best way to help families escape the cycle of poverty. Yes, HIPPY certainly relates directly to our core mission: improving the quality of life for women, children, and families.

As NCJW members, we can be especially proud of HIPPY, because it came out of the NCJW Research Institute For Innovation in Education (RIFIE) in Jerusalem, in 1969. The HIPPY program came to the United States in 1984 and soon spun off from NCJW, becoming an independent non-profit organization in 1988. Hillary and Bill Clinton are major champions of HIPPY since as the governor's wife, Hillary brought HIPPY USA to Arkansas. To this day, headquarters are in Little Rock, AR. NCJW continues to champion HIPPY and NCJW members have always had prominence on its national board. See hippyusa.org for more information.

In the fall of last year, we found a HIPPY sponsor in Diversified Community Services (DCS), in the Point Breeze community of Philly. The poverty rate there is 37 percent, compared to the city's poverty rate of 28 percent---among the highest in the nation for an urban area. Eleanor and Elaine are working closely with the directors of two DCS high-quality child-care centers, and a newly-hired Director of Family Engagement. They are also co-chairs of HIPPY Advisory Committee, composed of movers and shakers from PCCY, United Way, CHOP, Maternity Care Coalition, a Principal of a neighborhood elementary school, among other important agencies and organizations.

Early in April, Eleanor participated in a ribbon-cutting ceremony at each child care center, where newly renovated resource rooms provide relaxing spaces for parents who come to be mentored. (see photos)

Our first HIPPY Advisory Committee meeting, scheduled for April 23, is being held at the home of NCJW member Sheila Chacker, with refreshments supplied by other members of the HIPPY standing committee, aka the NCJW Center City Book Club.

What can YOU do to help this HIPPY program succeed?

1. Promote HIPPY within and outside of the community. Be an ambassador and advocate for this project—and trumpet the important work it does for early childhood education, via a powerful mode of family engagement through role-play.
2. Contact Eleanor (elevie@comcast.net) or Elaine (Elaine_Kline@comcast.net) if you have any interest in learning more, getting involved, and/or in providing financial support or philanthropic leads for us to follow.



In discussion with Joselynn Jones, Director of Dixon Learning Academy, on the left, and Tynnetta Beyah, Director of Western Learning Center, on the right, is Elaine Kline, a member of our NCJW section and Co-Chair of the HIPPY Advisory Committee.



Pictured here are Eleanor Levie, member of our NCJW section and Co-chair of the HIPPY Advisory Committee with Cliff Akiyama, DCS Director of Family Engagement, Otis L. Bullock, Jr. Esq., DCS Executive Director, Joselynn Jones, Director of Dixon Learning Academy (DLA) and Deborah Jones, Assistant Director of Dixon Learning Academy

Daytime Book Group

April 30 *The Paris Architect*

by Charles Belfoure

RSVP to Joyce Avrach at

barryjoy@aol.com

All meetings will be held at 1p.m. in the Dublin Terrace clubhouse.

Any questions, contact Joyce Avrach, 215-402-0287 or Barryjoy@aol.com

Book Clubs

Evening Book Club

Tuesday, May 19, *The Luminous Heart of Jonah S.*

by Gina B. Nahai. RSVP to Evelyn Goldhammer, 215-884-8076 or

egoldhammer@comcast.net.

215-542-8790 or

Center City Book Club

May 13 *The Middlesteins: A Novel* by

Jami Attenberg

Host: Susan Levin

Led by: TBD

June 10 *The Interestings* by Meg Wolitzer

Host: Sandy Finkle

Led by: Susan Levin

For our April meeting, our Evening Book Club members were treated to a special evening with Nomi Eve, author of our featured book, *Henna House*. What felt particularly unique was another "great story" by the author of how the idea for this wonderful rendering of the life of a young Yemeni woman came to her. Also compelling was Ms. Eve's sharing her writing process of *Henna House*. Thank you to Tammy Hertzbach for hosting and to Joan Sax for her help in planning this event.



Henna House is the 2014-2015 book selection of "One Book, One Jewish Community".



Thank You to:

Harriet Gran for hosting the March meeting of the Evening Book Club.

A special thanks to Sherry Zlotnikoff for most graciously hosting the April board meeting. We all look forward to board meetings at Sherry's who always goes out of the way to delight us with yummy homemade goodies. We all admire her culinary talent.

Fundraiser Raffles Coming Soon

Our yearly raffle campaign is drawing near. This is our section's biggest fundraiser of the year. It allows us to support our educational programs, schools in the greater Philadelphia community, Holocaust education, serving meals at Ronald McDonald House, our legislative endeavors and many more.

Look for your tickets in the mail in early May. Fill them out promptly. There will be a drawing at our closing luncheon on June 9.

Rhena Kelsen, Raffle Chair

We always appreciate guests coming to our programs, events and trips and those members that bring them. At this time, I especially want to thank Marge Listman for inspiring so many people to participate in our 911 Museum and Memorial Tour.

Many thanks,

Sherry Zlotnikoff
VP Fundraising

Condolences:

to Elva Davis on the loss of her sister, Sheila Chappell,

Best wishes to:

Mollie Tinkelman for a speedy recovery.

Congratulations to:

Barbara Nussbaum on the birth of her granddaughter
Saya Miriam Nussbaum,

Thank You All:

Both Linda Lempert (legislative chair) and Lynne Jacobs (our PA SPA) thank all of you for your most generous donations of household items for Dawn's Place, the safe house for trafficked women located in Philadelphia. A special thanks to Judy Heath and Maxine Dalsemer who took the time to drop off donations to Linda Lempert's house. Dawn's Place was very appreciative.

PLEASE BRING SUGGESTED SCHOOL SUPPLIES TO BE DONATED TO OUR ADOPTED PHILADELPHIA ELEMENTARY SCHOOLS TO ALL MEETINGS.

Reams of copy paper are a priority! Also, pencils, colored pencils, crayons, mini pencil sharpeners, large erasers, composition books (black marble cover), washable markers, rulers, tissues, hand sanitizers....

PERSONAL GIVING

Just a reminder that I will be asking for your generous personal giving donations at our closing meeting in June. Remember that your contribution allows us to pay our commitment to National without having to use the money raised by our Section, so we can help more people in need in our area. If you are planning to attend the closing meeting, please bring your checkbook with you. Many thanks.

Judy Wenzel
Personal Giving Chair

GIANT CASH CARDS

Please consider purchasing Giant Cash Cards. We sell them in \$50.00 denominations. Our section receives 5% of all we sell. It is a "win-win" for all. If you wish to purchase some, please call Rhena Kelsen. (215-576-5237)

If you have changed your address, phone number and/or email or if you hear of a member's passing, please contact Diane Morgan via email at dianebmorgan@yahoo.com or by phone, (215) 646-9331

Holocaust Essay Contest

Two teachers have informed me that their students' essays will be ready by late April. Please let me know if you are willing to read essays and come to a group meeting to discuss their merits and select winning essays. You may read the essays in the comforts of your home. The discussion then takes place in one of our homes along with coffee, tea, and snacks. It is a very rewarding experience.

Evelyn Goldhammer
egoldhammer@verizon.net

Send information, articles or photos that you would like printed in the Bulletin to the editor:

Celebrating a simcha or have one you would like the NCJW to recognize? Think of us. What a great way to share by making a donation to our Section.

Send your donation to our Treasurer, Pearl Tragash
4331 Meridian Blvd.
Warrington, PA 18976

We will make a note of it. Sending an acknowledgement to you and the recipient is our pleasure.

We can have an important voice in promoting social change. Go to www.NCJW.org and click on "Take Action" and follow the directions. By signing up you will receive emails asking for Action from you.

Also, to find out what is happening in our fair city, go to JewishPhilly.org and <http://blog.pjvoice.com/>

Tribute cards for special occasions and memorials

Call Gladys Greenfield 215 635 4244 or Sue Leon 215 653 0773.

Our new section card is selling 6 for \$25 or \$5 each. You may purchase the cards at a meeting or call Gladys or Sue and they will send a card for you.

We need ads for the Bulletin.

If you know of someone who would like to advertise with us...

Contact: Pearl Tragash (215) 542 0595

Had enough of cold winters and ready to think about coming to Florida?

VILLAS OF WILLOW BEND-LAKE WORTH, FLORIDA

Willow Bend is the best kept secret. Over-55 retirement community. Reasonable prices and maintenance. 2 pools (heated and cooled), 2 clubhouses, exercise rooms, Har-Tru tennis courts.

Great location, location, location - 1/4 mile from FL TPK, 7 miles from beach, 12 miles from West Palm Airport, near Wellington Mall, PGA National Golf course, I just want to share a great place to live and many people from Philly have retired here - google us on realtor.com, or contact Sammy for more info 561-964-7375.

I am a Lifetime NJCW member.
I AM NOT AN AGENT!

Weichert

SRES
Senior Real Estate Specialist

ABR
Accredited Buyer Representative

Thank You
For Your
Referrals!

**Weichert
Realtors**

Meryl Kramer
REALTOR®, ABR, SRES
I Do The Details, Your Live Your Life!

speedy cell 215-779-0449
office 215-628-8300 x 141
fax 1-484-997-1379
mkramer@weichert.com

581 Skippack Pike
Blue Bell, PA 19422



Neck & Back Pain Relief

Dr. Ken Goldman

Doctor of Chiropractic

- Short-term Pain Relief Care
- M.D. Referrals Accepted
- No Appointment Needed
- No Long-Term Commitments
- Affordable / Insurance Accepted
- Walk-ins Welcome

Treatment Also For: Headaches, Whiplash, Fibromyalgia, and Carpel Tunnel syndrome

Huntingdon Valley Pain Relief Center
2321 Huntingdon Pike
Huntingdon Valley, PA 19006

215-938-8500
DrKenGoldman@gmail.com
www.DrKenGoldman.com



215.886.6760 ph.
215.886.1874 fax

1301 Easton Road, Abington, PA 19001
www.eliteflorals.net • info@eliteflorals.net

Our original designs are delivered to the following areas:
All of Montgomery, Bucks, Philadelphia and Delaware Counties.
Same Day delivery if ordered by 10 am.



MIMI POLLACK
OF TRENDS UNLIMITED

CUSTOM INVITATIONS, ACCESSORIES
PERSONALIZED STATIONERY, HOLIDAY CARDS
HIPOT, ANNOUNCEMENTS

70 BUCHHORN ROAD
RICHBORO, PA 18954

215-355-5069
FAX: 215-355-5410
EMAIL: trendsunlimited@comcast.net

kw DEVON WAYNE
KELLERWILLIAMS

744 W. Lancaster Avenue, Suite 125
Wayne, PA 19087

DAVID EDELMAN, ESQ.
REALTOR

Office: 610.647.8300
Call: 610.908.4473

dwedelman@comcast.net
www.DWErealty.com

Each Office Is Independently Owned and Operated



**VOLUNTEERS
FOR ISRAEL**
Philadelphia Region
(DE, NJ, PA, WVA)

www.vfi-usa.org
philadelphia@vfi-usa.org

BEVERLY COHEN
Regional Director
610.584.0468

CAROL STEIN
Regional Director
215.646.6381



S.G.S. PAPER CO.

540 W. Mt. Carmel Avenue, Glenside, PA 19038

(215) 884-5791

Fax: 215-884-6435

sgspaperco@yahoo.com

Barry S. Schwartz

- Paper Products
- Party Goods
- Janitorial Supplies
- Personalized Printing
- Balloons & Helium

Taste of Culture
National Council of Jewish Women
Presents
Masonic Temple Tour

WEDNESDAY, MAY 20, 2015

The Masonic Temple of Philadelphia was completed in 1873.
The temple is praised both for its exterior adornments
and its magnificent interior
We will learn from our guide of its history

11:00 Tour *arrive by 10:45
Masonic Temple (across from City Hall)
1 North Broad St.
Philadelphia, PA

Accessible by public transportation
Parking close by

12:30 Lunch
Butcher and Singer
(A Starr Restaurant)

Please mail your check made out to NCJW by Wednesday, May 6 to:
Sherry Zlotnikoff
286 Copper Beech Dr.
Blue Bell, PA 19422
(215-643-7876)

Cost: Member \$50.00 Non- Members \$55.00

Please feel free to bring guests



Name _____

Cell Phone # _____ Home Phone # _____

Name of Guests _____

Amount Enclosed \$ _____



NATIONAL COUNCIL OF JEWISH WOMEN
GREATER PHILADELPHIA SECTION

MEETING AND LUNCHEON

Tuesday, May 19, 2015 11:30 a.m.
Reform Congregation Keneseth Israel
8339 Old York Road, Elkins Park, PA
Main Auditorium



PROGRAM
DAVID WARREN

Former U.S. Treasury Agent

Mr. Warren's 30-year career in Federal Law Enforcement ran the gamut from working undercover on the Philadelphia waterfront and Mexican border to a stint as a sky-marshall to cracking major narcotic and money laundering operations, to hunting down war criminals in the United States -- and living to tell about it! Since retiring, he is a member of a group which solves cold case homicides. There are many fascinating tales to be told about the life and times of a government agent.

LUNCHEON: MEMBERS \$20.00 GUESTS - \$25.00

Members please feel free to invite your husbands to this lunch and program @ \$20.00
(Want to skip lunch? Join us at 1:00 p.m. for the meeting and program.)

Please mail your check made out to NCJW by May 12:

Susan Horwitz
1324 Robinhood Road
Jenkintown, PA 19046

NCJW is concerned about hunger in the Jewish and general communities. We are collecting nutritious, non-perishable food such as peanut butter, canned tuna, high protein cereal, pasta, canned vegetables, canned fruit in natural juice (nothing in glass jars). Other useful items: toilet tissue, paper towels, tissues, dish detergent, hand soap. We will donate these items to food pantries frequented by impoverished Jewish individuals and families.

NAME _____ PHONE _____

E-MAIL _____ # OF GUESTS _____

NAMES OF GUESTS _____

AMOUNT ENCLOSED \$ _____

The National Council of Jewish Women
Greater Philadelphia Section

ANNUAL CLOSING LUNCHEON AND INSTALLATION OF OFFICERS

Tuesday, June 9, 2015 11:00 a.m.

Meadowlands Country Club 711 Boehms Church Road, Blue Bell, PA 19422



PROGRAM

RABBI DEBORAH ZECHER

Rabbi Deborah Zecher, of the Northshore Jewish Congregation, Mandeville, LA, is nationally known for her musical programs about Jewish composers from the Golden Age of the Great American Song Book. Rabbi Zecher will present the lives and music of American Jewish women composers and lyricists whose body of work has added substance and beauty to America's musical theater as well as its recording and film industries. Rabbi Zecher, along with her accompanist, will entertain us with their background stories and their songs that became the soundtrack of our lives for decades.

Couvert: \$50 Members

\$55 Guests

Please mail check, made out to NCJW, by May 27 to:

Susan Horwitz
1324 Robinhood Road
Jenkintown, PA 19046

Checks must be received by **May 27** to guarantee your seating requests.

Any questions, call Susan Horwitz - 215-938-8569 or Kay Skloff - 215-632-4975

NAME _____ PHONE _____

EMAIL _____ NUMBER OF GUESTS _____

PLEASE CHOOSE ONE OF THE FOLLOWING for yourself and each of your guests

Chicken Bruschetta (Names) _____

Sweet Potato Encrusted Salmon (Names) _____

Vegetarian Option (Names) _____

PLEASE LIST NAMES OF THOSE WITH WHOM YOU WOULD LIKE TO BE SEATED:



NCJW Taste of Culture

Framing Fraktur

Thursday, June 11

10:15am

Free Library of Philadelphia, 1901 Vine Street, Philadelphia, PA 19103

\$35 members

\$40 Guests

Fraktur is the colorful manuscript art embellished by hearts, flowers, birds and imaginative designs made by early Pennsylvania German immigrants. This art form was used mainly on many types of certificates and has evolved into an American folk art. We will have a guided tour of the special exhibit of original fraktur works held by the Library's Rare Book Department. A contemporary art collection relating to these works is also on exhibit.

Please send your check made out to NCJW and luncheon choice by June 2 to
Joan Sax, 436 Kenwood Rd., Huntingdon Valley, PA 19006

Questions? 215-947-9166 or joansax@comcast.net

Name _____

Guests' Names _____

Box Lunch Menu Please circle choice(s):

A) Grilled Lemon Chicken Sandwich

Arugula, Roasted Red Peppers with Pesto Mayonnaise on an Italian Roll

B) Veggie Club Sandwich

Zucchini, Portabella Mushrooms, Red Onions, Marinated peppers and Fresh Mozzarella Cheese with Boursin and Artichoke Spread on Focaccia

C) Spinach Salad

Citrus Glazed Salmon, Blue Cheese, Hard Boiled Eggs, Cucumbers, Red Onions, Garlic Croutons, Shaved Parmesan and Caesar Dressing

D) Asian Lo Mein Salad

Seared Ahi Tuna, Bell Peppers, Scallions, Soy Ginger Vinaigrette



National Council of Jewish Women

Diane Morgan
753 Johns Lane
Ambler, PA
19002-2643



REGENCY TOWERS

High Rise Apartment Community

- The best kept secret in Willow Grove
- Suburban Living with one, two and three bedrooms
- Fitness center and aerobic classes, outdoor pool and tennis court
- Club rooms with large screen TV and new billiard table
- Comfortable living with heat, air, water and gas included

National Council of Jewish Women is a grassroots organization of volunteers and advocates who turn progressive ideals into action. Inspired by Jewish values, NCJW strives for social justice by improving the quality of life for women, children and families and by safeguarding individual rights.

We are a 501 (c)3 nonprofit organization. Our web site is www.NCJW.org